

1. What are cookies?

Cookies are small text files that contain information about your activities on a particular website. They are stored on your computer, mobile phone or another device used to access the website. They are used to navigate pages more efficiently and improve website performance and do not damage your computer.

While this policy uses a generic term “cookie” because it is the primary information storage method used by this website, the browser’s “Local Storage” is also used for the same purposes as cookies.

Hence, all the information in this section also applies to the “Local Storage”.

2. Why does this website use cookies?

Cookies are an indispensable part of our website functionality. The main purpose of cookies is to improve browsing the website pages. For example, they are used to save your preferences (language, country, etc.) while browsing the website and on each subsequent visit.

The information collected by cookies also helps us to improve performance of the website based on assessment of the number and patterns of use, ensure that the content of the website is interesting to its users, speed up the search, etc.

In some cases, if you previously gave your consent based on the information provided to you, we may use cookies, tags or other similar means to receive information allowing us to post on our website links to third party websites or any other means, e.g. advertising based on the analysis of your preferences.

3. What does NOT this website use cookies for?

We do not store sensitive user data (address, password, credit or debit card details, etc.) in cookies that we use.

4. Who uses the information stored in cookies?

The information stored in cookies from our website is used only by us, except for cookies listed below as “third party cookies” used and managed by external entities to provide services requested by us to improve our services and the performance of our website.

The main service for which these “third party cookies” are used is getting access statistics.

5. How can I reject cookies on this website?

If you do not wish to use cookies on this website, subject to the restrictions described above, you shall first disable cookies in your browser and then delete the cookies stored in it and associated with this website.

You can use this option to reject cookies at any time.

6. How can I disable and prohibit the use of cookies?

You can restrict, block or delete this website cookies at any time by changing your browser settings following the instructions below. Cookies are usually set-up in the Preferences or Tools menu of the browser.

For more information on setting up cookies in your browser, see the Help menu in your browser.

7. What cookies are used on this website? What is their purpose?

Below you will find information on cookies, tags and other similar means used by this website, and their purpose, duration of use and management (using first party and third party means).

Technical and personalised cookies: identification and authentication, navigation, interface personalisation, preferences, etc.

These cookies are used to identify users during sessions, save authentication data, speed up certain website processes and remind you of your preferences specified during a session or recent visits, and previously visited pages, etc.

COOKIES	PURPOSE	DURATION	MANAGEMENT
User Identification	Used for user identification and authentication. They also include technical data about the user session, e.g. connection timeout, session ID, etc.	Session	First-party
Session identification	Identifies the http session of the user. Often used in various web applications to identify user requests during a session.	Session	First-party
Browsing status	Allows to track the user's browsing status (session start, homepage, first visit, scroll status, sampling status, etc.).	Session	First-party
User preferences	Store session values chosen by a user, such as language, products, sizes, etc.	Session	First-party
Favourites and recent activities	Saves user preferences (e.g. shops) or the user's recent activities (shops or products, consent to installation of cookies, etc.) during subsequent visits to the website.	Persistent	First-party
Protocols	Allows for handling changes between a secure domain (protocol) (https) and a non-secure one (http).	Session	First-party

Cookies for navigation analysis

These cookies collect general information about a user's accesses to the website (not its content) to provide all details about such accesses for statistical purposes.

COOKIES	PURPOSE	DURATION	MANAGEMENT
Source (WC_GASource)	Used to collect information on how a user reached a particular page on this website (e.g. to identify whether the user came to a product page from a catalogue page, a search engine or an external website).	Persistent	First-party
Google Analytics (_ utma, _ utmb, __ utmc, _ utmv, __ utmz, _ga, etc)	<p>Allow for monitoring the website using Google Analytics, i.e. a service provided by Google to collect information on a user's access to websites.</p> <p>Certain data stored for subsequent analysis: number of visits to the website, dates of the first and recent visits, duration of visits, page that redirected a user to the website, search engine used by the user to access the website, link clicked by the user to access the website, the user's country, etc.</p> <p>The configuration of such cookies is pre-set by a service provided by Google Inc (USA), so we invite you to read Google Analytics Privacy Policy, https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage to get more information on the cookies used by this service and how to disable them (please note that we are not liable for the content or accuracy of information on third party websites).</p>	Persistent	Third party

<p>LinkShare (WC_ITX_LinkShare)</p>	<p>This cookie is only used if a user goes to the website using a LinkShare link to identify his or her starting address. LinkShare links are posted on third party websites connected to the LinkShare network and redirect users to our website. This does not affect a user's privacy in any way, as no identification data are stored; instead, cookies are used to provide us with the website browsing statistics in terms of visits made via this method.</p>	<p>Session</p>	<p>Third party</p>
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<p>Optimizely (optimizelySegment s; optimizelyEndUserid optimizelyPendingLogEvents; optimizelyBucketc...)</p>	<p>Cookies from the optimizely.com domain (or www.optimizely.com) allow us to improve the appearance of the website, messages and user experience; their purpose is to ensure seamless navigation through our website based on its use analysis. Certain data stored for subsequent analysis: number of updates a user has seen, information on segments of visitors such as browser, campaign, type of mobile sources and all identified personalised segments, etc. The configuration of such cookies is pre-set by a service delivered by our provider Optimizely, Inc. (USA), so we invite you to read the information on this company's website (https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet) to learn more about cookies they use and how to disable them by clicking the following link: https://www.optimizely.com/opt_out/ . Please note that we are not liable for the content or accuracy of information on third party websites.</p>	<p>Persistent</p>	<p>Third party</p>
<p>Yandex Metrika</p>	<p>Yandex Metrika provides anonymised information on your website traffic. For example, the number of visitors, sources of their visits and visitor behaviour on the website. To monitor the visitors, Metrika uses anonymous browser identifiers stored in cookies and localStorage properties.</p>	<p>Persistent</p>	<p>Third party</p>

This table will be updated from time to time as the services offered on this website are constantly changing. However, information on cookies, tags or other similar means may be temporarily missing due to updates, but they will always be the means with identical purposes as compared with those listed in this table.